ABOUT THE SNCF FOUNDATION

The SNCF Foundation is a corporate non-profit organization created in France in 1995. Its main activity is to work for the greater good by helping Non-Governmental Organizations (NGOs) through funding allowances or skills sponsorship with SNCF Group co-workers. The structure operates in three benefit areas: **education, culture and solidarity**. To have a better reach across the country, a network of representatives is bringing forward the voice of the Foundation, by submitting local projects for funding from all over the country. In 2016, nearly 1000 projects were supported in France and 5,500 coworkers of SNCF Group were engaged within the foundation.

The same year, **SNCF Foundation became a Group Foundation**, with 5 SNCF’s entities as founder members including Keolis Group. That step is a major milestone crossed by the organization, allowing to push its boundaries and support charitable activities in foreign countries. The Foundation has established appropriate relationships abroad to act on its behalf.

SNCF FOUNDATION INDIA

The first Public Charitable Trust incorporated within a subsidiary

SNCF Foundation India was born following Keolis Hyderabad’s initiative. The company has been contributing towards CSR activities as mandated under the provisions of the Companies Act, 2013, to help local communities, during the last 3 years. To go beyond the statutory obligations, Keolis Hyderabad had to find some support to bring more resources to help those in need.

With the strong background, network and expertise of the SNCF Foundation, Keolis Hyderabad has made efforts to go beyond its statutory commitments for the greater good of the local community.

In compliance with the laws of the land, a Public Charitable Trust has been incorporated by Keolis Hyderabad to receive the foreign contribution from the Foundation to carry out charitable activities in India.

- **2018**
  - Setup of the trust in India

- **2019**
  - 5th January
  - Official launch
  - SNCF Foundation India

- **2019-2020**
  - INR 5 MN budget to spend for NGO’s
CORE FIELDS

**Education**

India is a nation with around 28% of the population in the 0-14 age-group\(^{(1)}\). The education of these youngsters is something critical to ensure the wellbeing and empowerment of the nation for generations to come. According to surveys, 33 million children are employed in various forms of child labour in India\(^{(2)}\), among the 150 million worldwide\(^{(3)}\).

**Culture**

Empowering and opening minds goes through education and culture as well. Gather people around something in common, like music, cinema, theater or even literacy is a first step towards inclusion and solidarity. Creating bridges between people with culture spreading is a key element to make the connection between all our core fields.

**Solidarity**

Inequalities within the country are real, whether they are economically, geographically or gender-related. With 66% of the population in India from rural territories, and among 58% of the population considered as poor\(^{(4)}\), there are some measures to be taken to ensure equality for everyone. That’s why it is critical to support any initiatives that brings fairness among all people for the greater good.

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**References**

2. [http://uis.unesco.org/country/IN - UNICEF general information India](http://uis.unesco.org/country/IN - UNICEF general information India) - 2016
Ambassadors of Goodwill for AIDS Patients Everywhere (AGAPE)

AGAPE provides shelter for children from families where one or more parents are suffering with HIV/AIDS and don’t have any means of support, or whose parents have already died of HIV/AIDS. The NGO operates its own school as well to provide quality education to all of its children, including those who are HIV positive and therefore would not be accepted in most local schools. AGAPE takes all children regardless of caste, creed and religion.

Parents Association for Welfare of Mentally Handicapped Persons (PAWMENCAP)

PAWMENCAP is an NGO founded by 8 parents with intellectually impaired children. They work for the recognition of their children’s disability and the sensitization of people about mental disabilities. The main goal of the association is to guide those children and their relatives to the ultimate goal of a “near independent living”. This goes by a numerous range of activities, education and services through the PAWMENCAP special school. The association welcomes all people of all ages, without discriminating on any religion, gender, caste or creed.
PERSPECTIVES

More NGO’s projects in Hyderabad and across India as well will be sourced by the local teams. If they match with the requirements below, these structures can submit their application for funding. The local committee will review and approve each demand based on the relevance of projects with our core fields. An international board will review each funding proposal and grant the resources accordingly.

Coups de Coeur solidaire

To value the commitment of coworkers in NGO’s on their spare time, the «Coups de Coeur solidaire» model will be implemented soon in India.

Any member of Keolis Hyderabad company would be able that way to push forward projects of an association he’s already involved in.

CRITERIA TO SUBMIT A PROJECT

- The project has to come from an NGO or any structure dealing with public welfare with at least two years of existence.
- The NGO must comply with anti-corruption mandatory requirements and ethic rules of SNCF Group
- Being a deserving entity working towards the greater good of the community, without any religious, political or any profitable interest.
- The project must be subsisting when the application is submitted.
- Only one application possible each year.