



Leading news



Keolis: first public transport operator certified for gender equality

On 25 February the Arborus endowment fund* and Bureau Veritas awarded Keolis with the Gender Equality European & International Standard (GEEIS) certification for its work in promoting gender equality. This certification was made possible thanks to the efforts of nine Keolis entities: Keolis UK, Keolis Amey Docklands, Keolis Norge, Syntus, Keolis Commuter Services, Keolis Downer, KDR Gold Coast and Keolis SA (comprising French headquarters and the senior management team abroad).

For the past ten years, Keolis has led a policy of workplace gender equality to achieve key objectives including employee diversity in all workstreams, better access for women to positions of responsibility, greater employee awareness about workplace equality and diversity, and wage equality in all subsidiaries. To celebrate this achievement and International Women's Day on 8 March, we have created a special edition newsletter dedicated to gender equality at Keolis (refer to separate PDF document).

Contact: marine.ponchut@keolis.com

*Arborus is the first global fund supporting workplace gender equality

Employee Engagement



ASIA, MIDDLE EAST & AFRICA

China: Shanghai Keolis is online!



Coinciding with the start of the new Chinese Year in February, the official website of Shanghai Keolis www.shkeolis.com is now up and running! Created in June 2014, Shanghai Keolis Public Transport Operation Management Co. (Shanghai Keolis) is a joint venture between Shanghai Shentong Metro Group and the Keolis Group. Marcellin Darrou is the CEO of Shanghai Keolis. The joint venture combines Keolis' international expertise operating all modes of transport with Shanghai Shentong Metro Group's rich experience in the whole life cycle of the metro system, and its unique knowledge of the Chinese market. The website will serve as a presentation platform of the joint venture with news about the latest projects in China and in South-East Asia.

Contact: cecile.mei@shkeolis.com

Economic Performance

India: Helping local orphans get an education



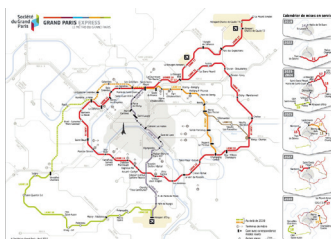
As part of its commitment to the local community, Keolis Hyderabad has partnered with Anaadha Vidyarthi Griha (AVG), a boys' orphanage providing food, shelter, clothing and access to quality higher education. AVG houses 130 boys and was established almost 90 years ago. It doesn't receive any government funding and therefore relies on donations and funding from philanthropists. Keolis Hyderabad's donation of three laptop computers and 120 pairs of shoes was warmly received by the students of AVG, as part of a ceremony on 19 February. Keolis' management team used the example of shoes to highlight the importance of safety for all students in their daily activities, as part of a 'safety moment' on the day.

Contact: manjula.kamble@keolishyderabad.com

Corporate Social Responsibility

FRANCE

Keolis wins sixth contract for Grand Paris



On 15 February Keolis signed a sixth project management contract for the Grand Paris metro project, a 205km project comprising four new automatic metro lines and the extension of two existing lines. It's the second contract Keolis has signed with Société du Grand Paris (SGP), in partnership with Egis Rail. This seven year contract involves supporting SGP in the design and construction of the future automatic metro line 18.

This win is testament to the quality of our bid but also to our expertise in automatic metro systems in France and abroad. Our status as a private company focused on financial results, as well as the sound advice we provided during previous contracts with SGP and the Syndicat des transports d'Ile-de-France (STIF) were also crucial in the success of this bid.

Contact: melanie.lim@keolis.com

Economic Performance

AUSTRALIA & NEW ZEALAND

Australia: France on show



A delegation of key stakeholders from Newcastle and Parramatta (in New South Wales, Australia's most populous state) was in France at the end of February to learn about Keolis' expertise, particularly in terms of light rail and multi-modal operations. In addition to meetings at head office, the group visited the networks of Orléans, Angers and Tours. The urban transformation in these three cities as a result of a new tram network was of particular interest to the group. Keolis Downer is preparing to bid on several major greenfield tram projects in Australia in 2016.

Contact: peter.colacino@yarratrams.com

Partnering with PTAs

CORPORATE

Research on digital mobility trends



The initial results of Keolis' research into French digital trends and their influence on mobility were presented in Paris on 24 February. The study was carried out in partnership with Netexplo, an international organisation specialised in studying the impact of digital technology on society and business. The challenge? To better anticipate the needs and uses of passengers to create new product offerings.

The results highlighted four major digital trends: **Profiled mobility** (hyper-simplification of travel for all and not only for geeks), **Real-time mobility** (tailor-made solutions adapted to flexible travelers), **Immersive mobility** (solutions which allow travelers to move around like locals) and **Humanised mobility** (using digital technology to increase community collaboration and assistance). 3,000 commuters will be interviewed over the next few months to test these digital mobility services and assess passenger expectations and perceived benefits. Results of these interviews will be presented by mid-2016.

While research so far has focused on trends in France, a similar set of studies are expected in other countries in the months ahead.

Contact: najoua.benjemaa@keolis.com

Customer Satisfaction

Annual HR committee



The annual International Human Resources Committee was held in early February in France, bringing together HR managers and directors from Keolis head office and its overseas subsidiaries. The event was the opportunity for all to meet and discuss their HR strategies and main projects in 2016. The group made a trip to Bordeaux for a visit of the Bastide Depot and a discussion with Keolis Bordeaux's management team.

Contact: axelle.martinez@keolis.com

Employee Engagement

