Keo'news



France: Keolis wins new transport contract for passengers with reduced mobility



Keolis has been awarded the operating contract for FILIVAL PAM94, the transport service for passengers with reduced mobility in Val-de-Marne, Greater Paris. The win follows the recent renewal of the PAM75 contract (the equivalent service in Paris) and strengthens Keolis' position in Greater Paris. Keolis will operate a fleet of 32 vehicles, making an average of 60,000 trips per year. Quality, punctuality and accessibility are the buzzwords of this contract, and new services for PAM94 include the provision of a mobile app that allows users to track the arrival of their vehicle in real-time. Passengers will also be able to manage reservations and cancellations and sessions will be organised to teach passengers how to use the app. The six-year contract will start on 6 March 2017 and will generate €21 million in total revenue. Read the press release here.

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Economic Performance



CONTINENTAL EUROPE

Belgium: Keolis acquires Autobus Liégeois



Keolis Belgium recently acquired la Compagnie des Autobus Liégeois, bringing the total number of Belgian subsidiaries to 47, and increasing its current workforce by 36 people. The company, situated in Sprimont on the outskirts of the town of Liège, was created almost 100 years ago and provides regular and school services using a fleet of 36 buses. Autobus Liégeois generates an annual revenue of approximately €3.8 million.

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Denmark: Keolis recognised for healthy driver initiative



Keolis Danmark has received a prize for its work on improving driver health. As part of its 'KeoFit' programme, it appointed health ambassadors at all depots last year to promote healthy habits among drivers. In recognition of this work the Danish sports organisation 'Dansk Firma Idræt' appointed Pia Vetling from Keolis as 'Health ambassador of the year'. Pia was chosen out of ambassadors from more than 100 companies in Denmark covering 38,000 employees.

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Employee Engagement

Sweden: Keolis launches its bus driving school



Keolis Sverige is launching its very own bus driving school. The first class of sixteen students will begin training at the end of March in Stockholm. Bus drivers are becoming scarce in Sweden due to a freeze in national recruitment and an ageing workforce, with many drivers rapidly approaching retirement age. By establishing its own bus driving school, Keolis will be able to provide both education and jobs. The initiative is also an opportunity to attract more women to the profession.

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Operational Excellence

AUSTRALIA & NEW ZEALAND

G:link spreads the love during Valentine's Day



G:link, Keolis' light rail service on Australia's Gold Coast, spread the love this Valentine's Day in an effort to minimise fare evasion. The third instalment of the Freeloader Campaign was launched on 1 February, with the key message "Don't spoil the mood – always travel with a valid ticket." The campaign is targeted at young adults (18-29) and uses humour to establish and highlight social expectations with regard to fare compliance. This age group makes up more than half of fare evasion detected on the system.

Watch the video here.

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Operational Excellence

CORPORATE

Continental Europe Seminar



Last week, the seventh edition of the Continental Europe platform seminar was held in Dusseldorf, Germany. 65 Keolis managers from across the platform participated in interactive presentations and workshops on the theme of "Platform 2.0: shifting from more and faster together, to stronger together." One of the main focuses of the event was evolutions in the near future, and this included electric and autonomous driving, HR strategy, performance management and safety. Interviews with country CEOs, a Q&A session with Bernard Tabary and networking opportunities completed this busy and successful seminar.

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Operational Excellence

SNCF Group Awards: Discover the 16 Keolis projects selected

16 Keolis projects (two entries in each of the eight categories) have now been selected for the next round of the SNCF Group Awards. Voting to choose the overall winners will begin on 6 March, with the champions announced on 11 May at a ceremony in Paris. Make sure you visit the SNCF website to support our teams!

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Employee Engagement